

WHY YOU WANT TO INSTRUCT ME

- With over 30 years experience in the IT industry, I can offer a broad knowledge of computer hardware and software from before the birth of the PC. I have experience giving evidence in court.
- My ability to sift through information and produce accurate and readable reports helps my clients put the facts before the court on time and within budget.
- I have acted for **Theodore Goddard** as expert witness in a multi-million pound case (see below)
- Having been involved in the computer business since 1979 I have experience in many areas so please check whether I can help with your specific case. Recent experience includes the creation of Web sites including E-Commerce sites. My company has now produced almost 200 Web sites. Most of these are hosted on our own Web server and maintained by us. I am familiar with meta tags, keywords and the art of search engine optimisation. I have also been an analyst/programmer since 1979

1984-Date	MD - Cravenplan Computers Ltd - the following projects have been undertaken since forming Cravenplan in 1984:
1993-Date	Expert Witness - I have worked on over 15 cases, further details on the Web site case studies pages. In many cases I have written reports which have helped avoid lengthy litigation. I have worked as a Single Joint Expert (SJE) on many of the cases.
2002	Report for a client – Saved the client £40k by investigating requirement to update Web server – projected cost £60k, my recommended solution offered more benefits at a cost of less than £20k.
2001	E-Commerce solution – created a re-useable E-Commerce solution for customers.
1999	Database driven Web Site – produced dynamic web site driven from customer database.
1996	Web Site – Designed and built web site to promote RockBase
1994	RockBase – Major project to design and build program for retail distribution. RockBase CD contains information on 337,000 albums and singles. Approx 4,000 copies sold.
1993-1994	Theodore Goddard – acted as expert witness in multi-million pound case. My work involved many months of preparation including meetings with barristers and culminated in a full day giving evidence in the High Court.
1987	Mac Containers – consulted with MD and wrote system to manage accounts and container rentals (system still in use today).
1986	BBC – wrote energy management system which resulted in savings of over £4m
1984	Dutch PTT – headhunted from Sperry to act as programmer/consultant on major project in Rotterdam. – duration 9 months.
1979-1984	Sperry Univac (now Unisys) progressed from junior programmer to analyst/programmer. Wrote many systems for internal use and for sale to clients.

EXPERTISE

Most areas of personal computing but particularly:

Internet
Web site visitor log analysis
Search Engine Marketing
Domain Names
PC Hardware
Database programming
E-Commerce

Clients Include:

Theodore Goddard • BBC • Abbey National Staff Association • Robert Key M.P. •
NATO • SG Warburg • The Science Museum • Business Link • Taylor Woodrow •
British Gas • Unisys

Additional Activities

- Elected Parish Councillor (1999-2007)
- Village Hall committee member (1998-2012)
- Wiltshire Rural Business Club chairman
- Hope and Homes for Children support group chairman
- IAM advanced motorcycling instructor
- Photography (still and video)
- Archery
- Cycling

Memberships/listings:

- Expert Witness Institute (member no 1244)

Training:

- Bond Solon - Report Writing
- Bond Solon – Courtroom Skills